

Community Hospitals

How They Work

John Morgan, CEO Gottlieb Memorial Hospital



Gottlieb Memorial Hospital



Community Hospital Profile

- **Gottlieb Memorial Hospital**
 - **Mission Statement:** To provide interrelated health programs that will meet the health care needs of the community to enable people to function at their optimal level. The goal of GMH is to provide coordinated services humanely, effectively, efficiently, and with recognized excellence through collaborative action and the interdependent efforts of our professional and volunteer staff. **“BRINGING QUALITY TO LIFE”**

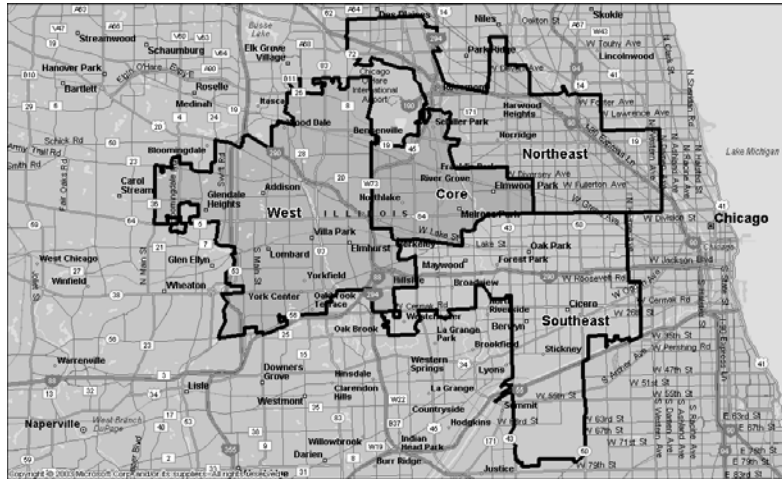


Community Hospital Profile

- **Community means:**
 - Those patients we serve in a 5 mile radius around our hospital. This encompasses 5 key suburban towns: ELMWOOD PARK, FRANKLIN PARK,
 - MELROSE PARK, RIVER GROVE, SCHILLER PARK



Gottlieb Memorial Hospital Service Areas



VERY COMPETITIVE SERVICE AREA

- LOYOLA
- WESTLAKE
- OAK PARK
- WEST SUBURBAN
- ELMHURST
- OUR LADY OF THE RESURRECTION



Community Hospital Profile

- Key Stakeholders:
 - Community physicians
 - Community leaders
 - Community residents
 - Our Governance Body



Community Hospital Profile

- Hospital Programs
 - All broad based health care programs that support the health needs of the community.
 - Acute care services
 - Rehabilitation services
 - Prevention services inclusive of a fitness center
 - Patient education programs
 - Patient support groups



Community Hospital Profile

- Acute Care Programs-
 - Obstetrics and primary care
 - Cardiac care is vitally important
 - Cancer care
 - Neurosciences
 - Orthopedics
 - General Surgery



Community Hospital Profile

- Profitability
 - Annual revenue performance is \$140M Programs that provide profitability include:
 - CARDIOLOGY – CV SURGERY
 - GENERAL SURGERY
 - ORTHOPEDICS
 - OB – GYN
 - GBHU



THE BOARD

- REPRESENTATIVE OF COMMUNITY
- BUSINESS SKILLS
- DELEGATES RESPONSIBILITY FOR CREDENTIALING, PRIVILEGES, AND OVERALL QUALITY OF CARE TO MEDICAL STAFF



THE MEDICAL STAFF

- MOSTLY INDEPENDENT (private practice)
- INDEPENDENT MEDICAL STAFF STRUCTURE
- ELECTED MEDICAL STAFF OFFICERS
- MEDICAL EXECUTIVE COMMITTEE



MEDICAL EXECUTIVE COMMITTEE

ELECTED DEPARTMENT CHAIRMEN

REPRESENT EACH DEPARTMENT

MEDICINE, SURGERY, OB, MEDICAL IMAGING, ED,
PATHOLOGY, ANESTHESIA, FAMILY PRACTICE PEDS,
COMMITTEE CHAIRMEN

RULES AND REGULATIONS – CLINICAL &
ADMINISTRATIVE

POLICIES / PROTOCOLS

CREDENTIALING / PRIVILEGING

PEER REVIEW

MEDICAL OFFICE BUILDING

- LEASE OFFICE SPACE AT FAIR
MARKET VALUE
- MUST BE A MEMBER OF STAFF
- CAN SUBLEASE TO ANOTHER STAFF
MEMBER
- CANNOT COMPETE WITH HOSPITAL
FOR CERTAIN SERVICES



POTENTIAL CONFLICTS

- OUTPATIENT SERVICES
- LENGTH OF STAY
- MEDICAL NECESSITY



LEGAL ISSUES

- BY-LAWS – BOARD ULTIMATELY RESPONSIBLE
- IRS – INUREMENT OF BENEFIT
- INDUCEMENT TO REFER
- ANTI-TRUST



CHARITY CARE

- NOT FOR PROFIT VS FOR PROFIT
- EMTALA
- ILLINOIS ATTORNEY GENERAL
- GOVERNMENT UNDERFUNDING
- UNINSURED
- BAD DEBTS

