

IMPLEMENT CHANGE: HOW TO RUN A SUCCESSFUL NONPROFIT

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Description of the workshop topic:

I founded and served as CEO of a 501(c)(3) nonprofit corporation in California in 2002. We worked in disadvantaged education. We collaborated with numerous well-known corporations and companies, such as Wells Fargo financial and Monitor Consulting, and received National and Local recognition for our work. Through these experiences, I have been fortunate to gain extensive experience in founding and successfully running a nonprofit. The healthcare industry is full of bright, motivated, and talented individuals who have the ability to provide creative solutions to disadvantaged communities. The workshop will outline how to start a nonprofit, how to get involved while juggling an extremely busy schedule, and how to make the necessary connections/collaborations in the industry to be successful.

An explanation on how the workshop will be lead:

The workshop will pool many of the resources I have accumulated over the past 5 years. I have also successfully helped others start government recognized, tax exempt nonprofit organizations. I will provide materials and guidance into this process, as well as relay the advice and guidance of others within medicine who are making large strides in disadvantaged communities (people I have come into contact with and have relied on for work with Project Education - many from top hospitals around the country).

A description of expertise/previous work in this area:

Please reference above as well as attached materials. We have received National (People Magazine) and extensive local coverage for the work Project Education has done in low-income education.

An outline of the goals for the workshop and specific tools the participants will gain:

The participants will leave with the knowledge to:

- 1) start a 501(c)(3) nonprofit organization
- 2) become involved with and make a difference with established nonprofits
- 3) become confident about their ability to manage a busy life in healthcare with philanthropy

A description on how this workshop will serve the overall goals of the summit:

This is a great opportunity to show future physicians and participants in healthcare that there is a massive need to aid in disadvantaged communities, and they are in a prime position to fill this role. Raising awareness about the great need is the biggest goal for the workshop. The plan is also provide the tools to implement changes in an area of the social sector they feel strongly about.



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